

KGF is connecting with Commercial Agriculture to extend its Horizon

Tripartite Agreement for Commercializing BAU-Bro Chicken under the Project Titled “BAU-Bro Chicken Conservation and Piloting their Producer-Group Farming” is made among Krishi Gobeshona Foundation (KGF), Dhaka; Bangladesh Agricultural University Research System (BAURES) and INVENTORS to establish collaboration between KGF and BAURES.



ED, KGF and Principal Investigator signing the agreement

The **AGREEMENT** was signed in a ceremony arranged at KGF Conference Room, Baitush Sharaf Mosque, Farmgate, Dhaka on 30 July 2020. The purpose of the contract was to establish an effective relationship of collaboration for Up-scaling production of BAU-Bro chicken to increase its market share; Popularization, dissemination and branding of live and dressed BAU-Bro chickens, Conservation & Improvement of the parental lines of BAU-Bro chickens through Tripartite Agreement for Commercializing of the Chickens. It is a long-term partnership on mutual areas of interests particularly BAU-Bro chicken research and development, conservation and piloting their producer-group farming.

The Agreement has been signed among Dr. Tapan Kumar Dey, Executive Director (In-Charge), KGF as the First Party; Dr. Md. Abu Hadi Noor Ali Khan, Director, BAURES, as the Second Party and Dr. Md. Ashraf Ali, Retired Professor from Bangladesh Agricultural University (BAU), Mymensingh & Dr. Md. Bazlur Rahman Mollah, Professor at BAU collectively as “INVENTORS” as the Third Party.



Witness signing the agreement

Dr. Shahabuddin Ahmad, Program Specialist (Horticulture), KGF and Ms. Shahrina Akhtar, Technical Officer, KGF witnessed the signing in the Agreement. Dr. Tapan Kumar Dey, Executive Director (In-Charge), KGF addressed the occasion as the chairperson in this agreement ceremony and stressed that both organizations are hoping for engaging to further upgrade and commercialize the research outcome of BAU Bro Chicken by up-scaling the pilot project jointly carried out by BAURES and KGF. KGF professionals and officers attended in the occasion.



Audience of the signing ceremony

KGF is responsible to ensure sustainable poultry production by providing financial assistance to a project named “**BAU-Bro Chicken Conservation and Piloting their Producer-Group Farming**”. BAURES and INVENTORS with the technical assistance have co-developed two strains of high yielding broiler chicken named BAU-Bro White and BAU-Bro Color.

Considering the mutual agreement, The Parties will engage to commercialize, facilitate and implement the pilot project to be carried out in two phases. The contract involves 3 years period (1st Phase), i.e. the period of the project under the financial assistance from KGF, within which the SECOND and THIRD parties will be responsible to carry out the activities which shall form an integral part of this Agreement, and engaged for next 3(three) years period (2nd Phase) with continuation of activities of the project and establishment of a self-financed and self-sustainable institution to be named BAU Poultry Conservation and Research Centre (BPCRC) at the Department of Poultry Science, Bangladesh Agricultural University.

The Parties unanimously agreed that the intellectual property right/s (IPR), invented, created or resulting out of the project or invention in whichever category, i.e. patent, trade secret, copyright, design, it may fall under, shall be co-owned by KGF, BAURES/BPCRC and INVENTORS, wherein KGF shall own 20%, BAURES/BPCRC shall own 60% and INVENTOR/S shall own 20% respectively. That BAURES and INVENTORS hereby undertake, warrants and guarantees that there shall be no infringement of IPR of any third party, and the project or innovation/invention shall be noble and/or original.

KGF reserves the right to develop a policy or guideline for branding for the brand/s or trademark/s adopted, which shall prescribe the manner as to how the invented product or service resulted from the project or innovation shall be marketed and branded, and shall share the same with BAURES/BPCRC and INVENTORS

Palli Karma Sahayak Foundation (PKSF) and The Protein Mart BD Ltd. will be performed as the **Collaborative Organizations**. Food safety issues in BAU-Bro chickens will be ensured by Hazard Analysis Critical Control Point (HACCP) and BAU-Bro chicken feed will be tested for the presence of hazardous chemicals such as antibiotics and coccidiostats. Intervention strategies of such chemical contaminants will be the supply of feed formulated and manufactured under standard manufacturing procedure to ensure absence of antibiotics and coccidiostats in live and dressed BAU-Bro chickens.

Outputs/results of the Piloting:

- The improvement of performance the BAU-Bro parents i.e. growth, egg size, egg number and livability.
- Increase of homozygosity in the pure lines of BAU-Bro chickens
- A total of 70 farmers trained on rearing and management of BAU-Bro parents.
- Infrastructures developed for long term conservation of evolved lines and parents of BAU-Bro chickens.
- One lac BAU-Bro parents and 1.5 crore commercial day-old chicks produced and thereby improving market share of BAU-Bro chicken.

Outcomes of the Piloting:

- Evolved BAU-Bro parental lines conserved.
- Training of farmers on BAU-Bro parents rearing will improve management skills of farmers.
- Forward linkage (BAU Poultry Farm→Local Hatchery→Farmers) established through the proposed project will create a channel for technology transfer.
- Rural farmers will be directly benefited from uninterrupted supply of BAU-bro chicks conveniently at a reasonable price at their doorstep.
- Dissemination of BAU-Bro will create employment opportunity and improve nutritional security by increasing chicken meat production in Bangladesh.
- Significant reduction of import of broiler parents and grandparents.
- Sale proceeds generated from selling the BAU-Bro chicks and infrastructure developed might help in local capacity building for chicken breeding and research.
- BAU Poultry Conservation and Research Centre (BPCRC) at the Department of Poultry Science, Bangladesh Agricultural University to be established.